

Infographic Practice

Infographics are visually engaging representations of data, that are easy to understand.

Follow these steps:

1. Your snapshot should answer the question, “How do I spend my time during the summer?”
2. Jot down a few facts about what you do in the summer.
3. Think of how you could visually represent this information and how it should be organized. You could organize the information using the LATCH model - where you think about which method makes the most sense.

Location:	display the information geographically
Alphabet:	display the information alphabetically
Timeline:	display the information chronologically
Category:	display the information in categories
Hierarchy:	display information in perceived importance; small to large, dark to light

4. Sign up for a free account at [Easel.ly](https://www.easel.ly) and create your infographic. You may use one of the existing templates, but please take the time to replace and modify the colors, layout and graphics with your own ideas.
5. The chart should be easy to understand - if your viewer is confused then the infographic is not effective, right?
6. When complete
 1. Select “share” then “view in browser.” Copy the link at the top of the page to add to your blogpost
 2. Select “share” and then EMBED - copy this code and add it to your blog post (remember to switch to HTML view first)
 3. Publish and always view your post to be sure everything works