

Website Project Part II

Objectives:

- To plan and develop a site with a specific purpose
- To demonstrate understanding and mastery of the topics covered in this course

Now that you have put together a planning document you can start to build your website.

Really Important Tip: Start with the first page and spend most of your time on getting this completed - then it is easy to use it as a template to finish out your other pages

This saves you a lot of time in the end so that you are not constantly making small changes to all of your pages

Another Really Important Tip: Keep your logo, menu, and page background the same for all the pages - website users expect a certain consistency when visiting a site - mixing things up makes the site navigation too cluttered and confusing

Final Website will include:

- ☒ At least 5 full pages
- ☒ Browser Title Tab
- ☒ Meta Description and Keywords
- ☒ Background Tile Image
- ☒ Logo - created by you in Photoshop
- ☒ Container, Header, Menu, Content & Footer Sections
- ☒ Use of layout tools to create visual interest on the pages
- ☒ Use of a variety of CSS Styles
- ☒ At least one list with a custom icon
- ☒ A works cited page in the Google Folder for all images and sources

Category	20	15	10	5
Layout/Design	Pages demonstrate attention to visual design. Text spacing and alignment make reading easy. The backgrounds enhance the page. Website uses a consistent color scheme throughout the website.	The pages are eye-catching and attractive. Text is easy to read. The backgrounds are subtle and appropriate. Website has a color scheme.	The pages appear “busy” or “boring”. Text may be difficult to read. The backgrounds are somewhat distracting. Website has some type of color theme.	The pages do not demonstrate attention to design. Text is difficult to read. The backgrounds are distracting. Pages are unrelated. Website has no clear color theme.
Graphics	Photos and icons are used creatively and may follow a theme	Images are appropriate, of high quality, and download fairly quickly.	Images are blurry or fuzzy; Images do not “fit” with the topic. Too many large file size pictures make the download time slow.	There are no photos or icons or they are inappropriate or of low quality.

<p>Information</p>	<p>Information is creatively written and cleverly presented. Image and Text sources are cited in a document in MLA format.</p>	<p>Information is well written and interesting to read and is presented in short sections. Image and Text Sources are cited partially.</p>	<p>Information could be better written and too much information is given in each section. Image and Text citations are incomplete.</p>	<p>Information is poorly written, inaccurate, or incomplete. Image and Text Citations on not present or are incomplete.</p>
<p>Creativity</p>	<p>Was extremely clever and presented with originality. Excellent layout/design work incorporating all required attributes, great variety of appropriate graphics that enhanced the pages.</p>	<p>Was well done and interesting to the audience; added a few original touches to enhance the project; used a good variety of appropriate graphics.</p>	<p>Was clever at times; incorporated most of the attributes; used a limited variety of appropriate graphics.</p>	<p>Minimal effort. Poor layout/design. Did not incorporate required attributes, graphics, did not resize pictures, inappropriate graphics.</p>