

Website Project Part II

Objectives:

- To plan and develop a site with a specific purpose
- To demonstrate understanding and mastery of the topics covered in this course

Now that you have put together a planning document you can start to build your website.

Important!

1. Start with the first page and spend **most** of your time on getting this completed
 - you can use this page as a template to create the rest of the site
2. Use a css stylesheet that you can use in all the pages
3. Keep your logo, menu, and page background the same for all the pages
 - website users expect a certain consistency when visiting a site
 - mixing things up too much can make the site navigation too cluttered and confusing

Final Website will include:

- ☒ At least 5 full pages but there could be more
- ☒ All basic elements of an html page
- ☒ Meta Description and Keywords
- ☒ Background Tile Image
- ☒ Logo - created by you in Photoshop
- ☒ Container, Header, Menu, Content & Footer Sections
- ☒ Use of layout tools and CSS to create visually attractive pages
- ☒ At least one list with a custom icon
- ☒ A works cited page in the Google Folder for all images and sources

Category	20	15	10	5
Layout/Design	Pages demonstrate attention to visual design. Text spacing and alignment make reading easy. The backgrounds enhance the page. Website uses a consistent color scheme throughout the website.	The pages are eye-catching and attractive. Text is easy to read. The backgrounds are subtle and appropriate. Website has a color scheme.	The pages appear “busy” or “boring”. Text may be difficult to read. The backgrounds are somewhat distracting. Website has some type of color theme.	The pages do not demonstrate attention to design. Text is difficult to read. The backgrounds are distracting. Pages are unrelated. Website has no clear color theme.
Graphics	Photos and icons are used creatively and may follow a theme	Images are appropriate, of high quality, and download fairly quickly.	Images are blurry or fuzzy; Images do not “fit” with the topic. Too many large file size pictures make the download time slow.	There are no photos or icons or they are inappropriate or of low quality.
Information	Information is creatively written and cleverly presented. Image and Text sources are cited in a document in	Information is well written and interesting to read and is presented in short	Information could be better written and too much information is given in each section.	Information is poorly written, inaccurate, or incomplete. Image and Text Citations on not present or are incomplete.

	MLA format.	sections. Image and Text Sources are cited partially.	Image and Text citations are incomplete.	
Creativity	Demonstrates originality. Excellent layout/design work incorporating all required attributes, great variety of appropriate graphics that enhanced the pages.	Was well done and interesting to the audience; added a few original touches to enhance the project; used a good variety of appropriate graphics.	Incorporated most of the required elements; Used a limited variety of quality graphics.	Minimal effort. Poor layout/design. Did not incorporate required elements, graphics, did not resize pictures, inappropriate graphics.